

KSTU 5020 W. Amelia Earhart Dr. Salt Lake City, UT 84116 Main: (801)532-1300 Billing: (801)536-1328

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 576181-1 | 10/28/12 | October 2012 | 10/01/12 - 10/07/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| KSTU | Kent Carbon | Salt Lake City | Local |

Advertiser Product Estimate Number

Matheson/D/Congress Matheson for Congress 20 12056

Billing Address:

Media Strategies & Research Attention: Accounts Payable 1580 Lincoln Street Ste. 510 Denver, CO 80203

Send Payment To:

KSTU P.O. Box 677596 Dallas, TX 75267-7596

| Flight Dates 10/01/12 - 10/07/12 | Order # 576181 | Alt Order # |
|-------------------------------------|----------------------|--------------|
| Billing Calendar Broadcast | Billing Type Cash | |
| Special Handling | | |
| IDB# | Advertiser Code | Product Code |
| Agency Ref | Advertiser Ref | |

| . Otant Data | Fr.d Data | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|-----------------|-----------|--|-----------------|-------------------------|---------------|----------------|----------|---------|-------------|
| Line Start Date | | Description | | | | | | NM | |
| 1 10/01/12 | 10/07/12 | M-F 5a-530a | 5a-530a | 1-111 | :30 | 4 | \$250.00 | . INIVI | |
| Weeks: | | nd Date MTWTFSS 0/07/12 1-111 | Spots/Week 4 | <u>Rate</u> \$250,00 | | * | | | |
| Spots: # Ch | | 0/0//12 | • | Start/End Time | Lenat | h Ad-ID | | | Rate Type |
| 1 13 | M 10/01/ | | | 5a-530a | | 0 MATTV54 | | | \$250.00 NM |
| 2 13 | W 10/03/ | | | 5a-530a | :3 | 0 MATTV54 | | | \$250.00 NM |
| 3 13 | Th 10/04/ | | | 5a-530a | :3 | 0 MATTV54 | | | \$250.00 NM |
| 4 13 | F 10/05/ | /12 5:27.AM M-F 5a | -530a | 5a-530a | :3 | 0 MATTV54 | | | \$250.00 NM |
| 2 10/01/12 | 10/07/12 | M-F 530a-6a | 530a-6a | 11111 | :30 | 5 | \$250.00 | NM | |
| Weeks: | | <u>nd Date</u> <u>MTWTFSS</u> 0/07/12 11111 | Spots/Week 5 | <u>Rate</u> \$250.00 | | | | | |
| Spots: # Ch | | | | Start/End Time | Lenat | n Ad-ID | | | Rate Type |
| 1 13 | M 10/01/ | | | 530a-6a | |) MATTV53 | | | \$250.00 NM |
| 2 13 | Tu 10/02/ | | | 530a-6a | :3 |) MATTV54 | | | \$250.00 NM |
| 3 13 | W 10/03/ | | | 530a-6a | :3 | MATTV54 | | | \$250.00 NM |
| 4 13 | Th 10/04/ | /12 5:53 AM M-F 53 | 0a-6a | 530a-6a | :3 |) MATTV54 | | | \$250.00 NM |
| 5 13 | F 10/05/ | /12 5:41 AM M-F 53 | 0a-6a | 530a-6a | :3 |) MATTV54 | | | \$250.00 NM |
| 3 10/01/12 | 10/07/12 | M-F 6a-7a | 6a-7a | 11111 | :30 | 5 | \$375.00 | NM | |
| Weeks: | | nd Date MTWTFSS 0/07/12 11111 | Spots/Week 5 | <u>Rate</u> \$375.00 | | | | | |
| Spots: # Ch | | | otion | Start/End Time | <u>Lengtl</u> | n <u>Ad-ID</u> | • | | Rate Type |
| 1 13 | M 10/01/ | | -7a | 6a-7a | :30 |) MATTV54 | | | \$375.00 NM |
| 2 13 | Tu 10/02/ | /12 6:09 AM M-F 6a | -7a | 6a-7a | |) MATTV53 | | | \$375.00 NM |
| 3 13 | W 10/03/ | /12 6:56 AM M-F 6a | -7a | 6a-7a | |) MATTV53 | | | \$375.00 NM |
| 4 13 | Th 10/04/ | 12 6:10 AM M-F 6a | -7a | 6a-7a | |) MATTV53 | | | \$375.00 NM |
| 5 13 | F 10/05/ | 12 6:56 AM M-F 6a | -7a | 6a-7a | :30 |) MATTV53 | | | \$375.00 NM |



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| Advertiser | Product | Estimate Number |
|---------------------|--------------------------|-----------------|
| Matheson/D/Congress | Matheson for Congress 20 | 12056 |

| Matheson/D/Congress Matheson for C | ongress 20 12056 |
|------------------------------------|------------------|

| | | B. C. Con | Ctat/Fad Time | Maria | Length | Spots/ Week | Rate | Type | |
|-------------------------------|------------------------------|----------------------------------|-------------------------|-------------------------|---------------|----------------|----------|------|-------------|
| Line Start Date 4 10/01/12 | End Date 10/07/12 | Description Sa 7a-9a | Start/End Time 7a-9a | MTWTFSS1- | :30 | 1 | \$325.00 | NM | |
| | | | | Poto | | | | | |
| Weeks: | Start Date 10/01/12 | End Date MTWTFS 10/07/121 | | <u>Rate</u> \$325.00 | | | | | |
| Spots: # C | | Date Air Time Des | | Start/End Time | Length | | | | Rate Type |
| 1 1: | 3 Sa 10 | /06/12 7:57 AM Sa | 7a-9a | 7a-9a | :30 | MATTV53 | | | \$325.00 NM |
| 5 10/01/12 | 10/07/12 | Su 7a-9a | 7a-9a | 1 | :30 | 1 | \$325.00 | NM | |
| Weeks: | Start Date 10/01/12 | End Date MTWTFS 10/07/12 | | <u>Rate</u> \$325.00 | | | | | |
| Spots: # C | | Date Air Time Des | cription | Start/End Time | <u>Length</u> | | | | Rate Type |
| 1 1: | 3 Su 10 | /07/12 7:54 AM Su | 7a-9a | 7a-9a | :30 | MATTV54 | | | \$325.00 NM |
| 6 10/01/12 | 10/07/12 | M-F 7a-8a | 7a-8a | 11111 | :30 | 5 | \$375.00 | NM | |
| Weeks: | Start Date 10/01/12 | End Date MTWTFS: 10/07/12 11111- | | <u>Rate</u> \$375.00 | | | | | |
| Spots: # C | | | | Start/End Time | <u>Length</u> | Ad-ID | | | Rate Type |
| 1 13 | | /01/12 7:51 AM M-F | | 7a-8a | :30 | MATTV54 | | | \$375.00 NM |
| 2 13 | 3 Tu 10 | /02/12 7:56 AM M-F | 7a-8a | 7a-8a | | MATTV54 | | | \$375.00 NM |
| 3 13 | 3 W 10 | /03/12 7:09 AM M-F | 7a-8a | 7a-8a | | MATTV54 | | | \$375.00 NM |
| 4 13 | 3 Th 10 | /04/12 7:28 AM M-F | 7a-8a | 7a-8a | | MATTV54 | | | \$375.00 NM |
| 5 13 | 3 F 10/ | /05/12 7:26 AM M-F | 7a-8a | 7a-8a | :30 | MATTV54 | | | \$375.00 NM |
| 7 10/01/12 | 10/07/12 | M-F 8a-9a | 8a-9a | 11111 | :30 | 5 | \$375.00 | NM | |
| Weeks: | Start Date 10/01/12 | End Date MTWTFS: | | <u>Rate</u> \$375.00 | | | | | |
| Spots: # C | | | | Start/End Time | <u>Length</u> | Ad-ID | | • | Rate Type |
| 1 13 | | /01/12 8:21 AM M-F | 8a-9a | 8a-9a | :30 | MATTV53 | | | \$375.00 NM |
| 2 13 | 3 Tu 10/ | /02/12 8:51 AM M-F | 8a-9a | 8a-9a | | MATTV54 | | | \$375.00 NM |
| 3 13 | 3 W 10/ | /03/12 8:58 AM M-F | 8a-9a | 8a-9a | | MATTV54 | | | \$375.00 NM |
| 4 13 | 3 Th 10/ | /04/12 8:27 AM M-F | 8a-9a | 8a-9a | | MATTV54 | | | \$375.00 NM |
| 5 13 | 3 F 10/ | /05/12 8:58 AM M-F | 8a-9a | 8a-9a | :30 | MATTV54 | | | \$375.00 NM |
| 8 10/01/12 | 10/07/12 | M-F 9a-10a | 9a-10a | -1-1 | :30 | 2 | \$200.00 | NM | |
| Weeks: | Start Date 10/01/12 | End Date MTWTFS: | | <u>Rate</u> \$200.00 | | | | | |
| Spots: # C | | | | Start/End Time | <u>Length</u> | | | | Rate Type |
| 1 13 | | | | 9a-10a | | MATTV53 | | | \$200.00 NM |
| 2 13 | | /04/12 9:59 AM M-F | 9a-10a | 9a-10a | :30 | MATTV53 | | | \$200.00 NM |
| 9 10/01/12 | 10/07/12 | M-F 11a-12p | 11a-12p | 1 | :30 | 1 | \$300.00 | NM | **** |
| Weeks: | Start Date | End Date MTWTFSS | | <u>Rate</u> \$300.00 | | | | | |
| Spots: # C | 10/01/12 h <u>Day Air</u> | | | Start/End Time | Lenath | Ad-ID | | | Rate Type |
| Spois: <u>#</u> C 1 13 | | 03/12 11:57 AM M-F | | 11a-12p | | MATTV53 | | | \$300.00 NM |



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KSTU
P.O. Box 677596
Dallas, TX 75267-7596

| Invoice # In | nvoice Date | Imunica Month | Invoice Period I |
|--------------|-------------|---------------|---------------------|
| ITTVOICE # | IVOICE DALE | Invoice Month | Invoice Period |
| 576181-1 | 0/28/12 | October 2012 | 10/01/12 - 10/07/12 |

| <u>Advertiser</u> | <u>Product</u> | Estimate Number |
|---------------------|--------------------------|-----------------|
| Matheson/D/Congress | Matheson for Congress 20 | 12056 |

| | | | | | | Spots/ | | _ | |
|----------------------------|------------------------------------|--|----------------------------|---------------------------|--------|-------------|------------|--------|-------------------------|
| ine Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 10 10/01/12 | 10/07/12 | M-F 3p-4p | 3p-4p | 11111 | :30 | 5 | \$200.00 | NM | |
| Weeks: | | End Date MTWTF | | <u>Rate</u> \$200.00 | | | | | |
| C==4=: # Cb | | 10/07/12 11111 late <u>Air Time</u> D | | Start/End Time | Length | Ad-ID | | | Rate Type |
| Spots: <u>#</u> Ch 1 13 | <u>Day</u> <u>Air D</u> M 10/01 | | | 3p-4p | | MATTV54 | | | \$200.00 NM |
| 2 13 | Tu 10/02 | | | 3p-4p | :30 | MATTV54 | | | \$200.00 NM |
| 3 13 | W 10/02 | | · · | 3p-4p | :30 | MATTV54 | | | \$200.00 NM |
| 4 13 | Th 10/04 | | • | 3p-4p | :30 | MATTV54 | | | \$200.00 NM |
| 5 13 | F 10/0 | | -F 3p-4p | 3p-4p | :00 |) | | • | \$200.00 NM |
| 0 10 | Credited | J/12 101 | 7 Op 3/p | | | | | | |
| 11 10/01/12 | 10/07/12 | M-F 5p-530p | 5p-530p | 11 | :30 | 2 | \$400.00 | NM | |
| Weeks: | Start Date I | End Date MTWTF | | Rate | | | | | |
| | | 10/07/12 11 | | \$400.00 | Length | 74 ID | | | Rate Type |
| Spots: # Ch | | | | Start/End Time | | MATTV54 | | | \$400.00 NM |
| 1 13 | M 10/01 | | | 5p-530p | | MATTV53 | | | \$400.00 NM |
| 2 13 | F 10/05 | 5/12 5:23 PM M | | 5p-530p | | | 40.50 | | Ψ400.00 71117 |
| 12 10/01/12 | 10/07/12 | Su 5p-530p | 5p-530p | 1 | :30 | 1 | \$350.00 | NM | |
| Weeks: | | End Date MTWTF | | <u>Rate</u> \$350.00 | | | | | |
| | | 10/07/12 | - | Start/End Time | Length | Ad-ID | | | Rate Type |
| Spots: # Ch | | | | 5p-530p | | MATTV53 | | | \$350.00 NM |
| 1 13 | Su 10/07 | 7/12 5:22 PM St | 1 pb-p2nb | | | | 4-00-00 | N 13.4 | |
| 13 10/01/12 | 10/07/12 | M-F 530p-6p | 530p-6p | 11111 | :30 | 5 | \$500.00 | NM | |
| Weeks: | | End Date MTWTF 10/07/12 11111 | | <u>Rate</u> \$500.00 | | | | | |
| 0t # Cb | | | | Start/End Time | Length | Ad-ID | | | Rate Type |
| Spots: <u>#</u> Ch 1 13 | M 10/0 | | | 530p-6p | | MATTV53 | | | \$500.00 NM |
| 2 13 | Tu 10/02 | | • • | 530p-6p | :30 | MATTV54 | | | \$500.00 NM |
| 3 13 | W 10/02 | | | 530p-6p | :30 | MATTV54 | | | \$500.00 NM |
| 4 13 | Th 10/04 | | | 530p-6p | :30 | MATTV54 | | | \$500.00 NM |
| 5 13 | F 10/05 | | · · | 530p-6p | :30 | MATTV54 | | | \$500.00 NM |
| 14 10/01/12 | 10/07/12 | Su 9p-1005p | 9p-1005p | 1 | :30 | 1 | \$1,500.00 | NM | |
| Weeks: | Start Date | End Date MTWTF | SS Spots/Week | <u>Rate</u> | | | | | |
| 110000 | 10/01/12 | 10/07/12 | | \$1,500.00 | | | | | D-/- T |
| Spots: # Ch | Day Air D | ate <u>Air Time</u> De | | Start/End Time | Length | | | | Rate Type |
| 1 13 | Su 10/07 | 7/12 9:56 PM St | ц 9р-1005р | 9p-1005p | :30 | MATTV54 | | | \$1,500.00 NM |
| 15 10/01/12 | 10/07/12 | M-F 9p-1005p | 9p-1005p | 11111 | :30 | 5 | \$1,500.00 | NM | |
| Weeks: | | End Date MTWTF 10/07/12 11111 | | <u>Rate</u> \$1,500.00 | | · · | | | |
| Onete: # OL | | | | Start/End Time | Length | Ad-ID | | | <u>Rate</u> <u>Type</u> |
| Spots: # Ch | | | -F 9p-1005p | 9p-1005p | | MATTV54 | | | \$1,500.00 NM |
| 1 13 | | | -F 9p-1005p -F 9p-1005p | 9p-1005p | | MATTV53 | | | \$1,500.00 NM |
| 2 13 | | | -F 9p-1005p -F 9p-1005p | 9p-1005p | | MATTV53 | | | \$1,500.00 NM |
| 3 13 | | | | 9p-1005p | | MATTV53 | | | \$1,500.00 NM |
| 4 13 | Th 10/04 | | -F 9p-1005p -F 9p-1005p | 9p-1005p 9p-1005p | | MATTV54 | | | \$1,500.00 NM |
| 5 13 | F 10/0 | 5/12 9:44 PM M | -F 9p-1005p | 9p-1005p | :30 | PALIVOT | | | ψ1,000.00 14101 |

9p-1005p

Start/End Time

Spots/Week

9p-1005p



Line Start Date

16 10/01/12

Weeks:

Spots: # Ch

1 13

Send Payment To:
KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Description

End Date

10/07/12

Sa 9p-1005p

MTWTFSS

Air Time Description

9:38 PM Sa 9p-1005p

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 576181-1 | 10/28/12 | October 2012 | 10/01/12 - 10/07/12 |

| Advertiser | Product | Estimate Number |
|---------------------|--------------------------|-----------------|
| Matheson/D/Congress | Matheson for Congress 20 | 12056 |

| _MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|------------------------------------|--------------|----------------|----------|------|-----------|
| 1- | :30 | 1 | \$800.00 | NM | - |
| Rate \$800.00 Start/End Time | Length Ad-ID | | | | Rate Type |

<u>Total Spots</u> 48 <u>Gross Total</u> \$23,475.00

:30 MATTV54

Payment Terms 30 Days

End Date

10/07/12

Start Date 10/01/12

Sa

Day Air Date

10/06/12

Agency Commission

\$3,521.25

\$800.00 NM

Net Amount Due

\$19,953.75